

RETAIL ADVERTISING the community newspapers rates

■ THE COMMUNITY NEWSPAPERS SUNDAY FRONT PAGE ADS

Put your business in front of the competition. Place your ad on the front page of The Community Newspapers for maximum exposure.

■ the burton news

(formerly The Suburban News)

open rate \$139

6 weeks	129
13 weeks	119
26 weeks	99
52 weeks	89

■ the fenton press

open rate \$169

6 weeks	159
13 weeks	149
26 weeks	139
52 weeks	129

■ the grand blanc news

open rate \$169

6 weeks	159
13 weeks	149
26 weeks	139
52 weeks	129

■ the clio messenger

open rate \$119

6 weeks	109
13 weeks	99
26 weeks	89
52 weeks	79

■ the flint township news/ the swartz creek news

open rate \$119

6 weeks	109
13 weeks	99
26 weeks	89
52 weeks	79

■ the davison flagstaff

open rate \$119

6 weeks	109
13 weeks	99
26 weeks	89
52 weeks	79

■ the flushing observer

open rate \$119

6 weeks	109
13 weeks	99
26 weeks	89
52 weeks	79

■ THE COMMUNITY NEWSPAPERS SUNDAY FRONT PAGE AD SPECIFICATIONS

- Ad size: 6 columns X 2" deep
Printed ad dimensions: 11.5" wide X 2" deep
- Must have signed commitment for space reservation 6, 13, 26 or 52 weeks only, based on first come, first served.
- Must renew agreement within 30 days prior to previous commitment expiration, or forfeit space.
- Only one 6 column X 2" ad space available across bottom of front page with color on set border.
- One or multiple papers can be purchased, but no additional discounts apply.

■ THE COMMUNITY NEWSPAPERS RETAIL AD DIMENSIONS

■ rop broadsheet

Column widths measured in inches or picas. Maximum page depth is 22". Advertisements over 20" deep will be charged at full depth.

columns	inches	picas
1	2 ¹ / ₁₆ "	12.2
2	4 ³ / ₁₆ "	25.4
3	6 ³ / ₈ "	38.6
4	8 ⁵ / ₈ "	51.8
5	10 ¹³ / ₁₆ "	64.1
6	13"	78.0
full double truck	26 ³ / ₈ "	158.6

The Community
NEWSPAPERS
PUBLISHED BY THE FLINT JOURNAL